



RIAI URBAN DESIGN SEMINAR & WORKSHOP SERIES 2010



Delivered in partnership with

Session 1: 'The Foundations of Urban Design'

- » Definitions, objectives and value of Urban Design
- » Understanding historical city design and key paradigms of influence on contemporary city planning & design
- » Policy update, current issues and trends

Session 2: 'Context Analysis & Urban Design Assessment'

- » Analysis methodologies and techniques
- » Understanding site and contextual issues
- » Urban Design assessment tools

Session 3: 'Creating Place'

- » Principals & techniques of greenfield masterplanning
- » Current approaches to masterplanning from the UK, Europe and America
- » Environmentally sustainable development and urban design
- » Policy update

Session 4: 'Improving Place: Urban & Village Centres'

- » Regeneration of existing urban and village centres
- » Identifying opportunities for public realm and streetscape improvements
- » Incorporating retail into urban centres
- » Sensitive urban infill in historic contexts

Session 5: 'Improving Place: Suburbia'

- » Critical analysis of existing suburban development
- » Identifying opportunities for improving place
- » Design solutions for retrofitting suburbia

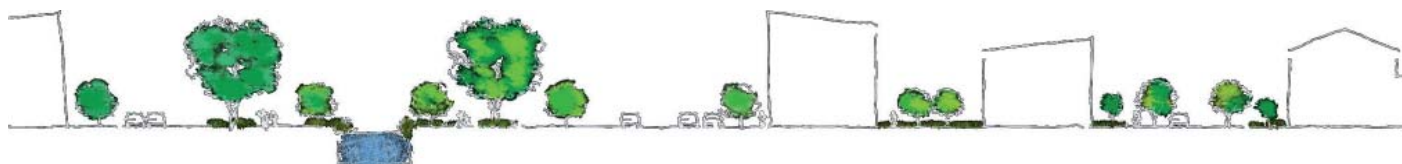
Session 6: 'Public Realm & Street Design'

- » Public realm and streetscape design and management
- » Urban engineering - including how to reconcile roads engineering, traffic management and urban design objectives
- » Current & historical approaches to street design
- » Irish and UK policy update

Principal Tutor: Sarah Rock, PlaceMakers

PG Dip. Urban Design (Oxford Brookes); Masters Urban Design & Development (UNSW); Prof. Cert. in Urban Engineering, Design & Management of the Public Realm (PRIAN).

Every Session has a co-tutor from the public sector, private sector or semi-state, each with a qualification in Urban Design, including Grainne Shaffrey (Director, Shaffrey Associates); Jason Taylor (Planner & Urban Designer, South Dublin County Council) & Eoghan Ryan (Head of Planning & Urban Design, National Building Agency).



After a very successful launch in late 2009 in Dublin and Cork, The RIAI, in partnership with *PlaceMakers*, is pleased to run a further Urban Design Seminar and Workshop Series. The course is designed specifically for professionals involved in the design and management of urban places and spaces.

PlaceMakers (www.placemakers.ie) is an organisation specialising in urban design education, research and advice. The central aim of *PlaceMakers* is to improve the quality and experience of our urban areas and to equip the built environment professions with the tools and knowledge needed to do so.

CPD Hours: 27 CPD credit hours (4.5 CPD credit hours per session).

Class Size: 18 maximum

Venue: RIAI offices, 8 Merrion Square, Dublin 2

Dates & Times: Tuesday & Wednesday 13th, 14th, 20th, 21st, 27th & 28th April 2010. 10.30am - 4pm daily (including a sandwich lunch).

Fee: See booking form.

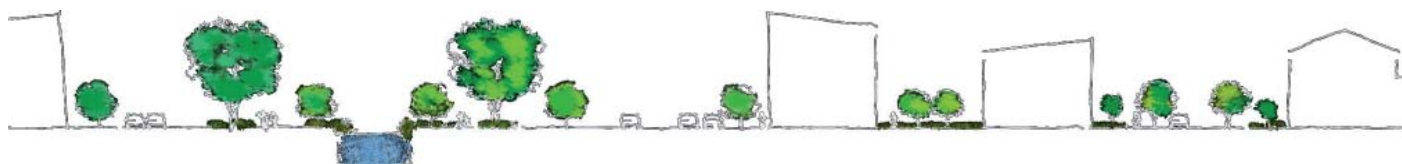
Series Format: A six-day intensive course involving a comprehensive introduction to the practice and theory of Urban Design, with a more advanced focus on key areas of topical interest. The individual sessions will incorporate seminars and case studies, followed by a hands-on design studio/workshop exploring the subject area in more detail. To ensure the course is engaging and maximises learning outcomes, active 'student' participation will be a key component. Class sizes are small so that discussion and interaction will be easily facilitated.

Prerequisites: All participants must attend the first session, 'The Foundations of Urban Design'. Attendance at this module will enhance the learning outcomes of the rest of the course and will ensure that all participants have the same foundations that are critical to an understanding and appreciation of urban design.

Award: Attendees will be awarded with a CPD certificate in Urban Design.

Key Learning Outcomes & Benefits:

- » Develop a knowledge of the **fundamentals of urban design**, including its principles and objectives, historical development and examples, practicalities and techniques, in relation to current and future challenges.
- » Acquire **best-practice knowledge** and develop skills from leading urban design practitioners.
- » Gain the **confidence and ability to articulate** why good design is important, and to recognise and understand the difference between good design and design that could raise problems in the future.
- » Refine **knowledge and design skills** at both the strategic and detailed scales.
- » Enhance **visual communication skills**.
- » Create a **network of peers** while learning from each other through interdisciplinary **collaboration**.
- » Develop an interdisciplinary perspective on urban design incorporating **economic, social, political and environmental considerations**.



COURSE TESTIMONIALS:

"This course really brings home the value of good design and why it matters. The course is divided into logical modules each with a theory and workshop element - both well balanced and related. The course material gives good direction for the myriad of guidance available and advises on further reading for specific topics. The course is very practical in that the exemplars used are Irish environments and places familiar to us all. The workshops are realistic in the way they deal with making new places but more importantly working with existing environments and their problems and how to think about 'fixing' them. Finally the mix of attendees involved in different types of work leads to lively debate and social interaction!"

Fionnuala May MRIAI; CONSERVATION OFFICER, FINGAL COUNTY COUNCIL

"I attended the Urban Design Series and it was very beneficial in understanding the fundamentals of urban design in varying contexts. The series was well defined and the workshop component of daily presentation is a great feature. I would highly recommend attendance."

Fergus Carey MRIAI; CAREY ASSOCIATES, ARCHITECTS & PROJECT MANAGERS

"I recently attended the full series of Urban Design and Workshop seminars by Sarah Rock (PlaceMakers). The course was really well structured and gave adequate time to the content of each of the subjects discussed. The topics themselves were well articulated, informative and highly relevant to the "day to day" practice. The lectures were very interesting and the workshops produced good responses in a relaxed, good humoured but worklike manner."

John F. O'Connor; JFOC ARCHITECTS

"I would like to say that the Urban Design course I attended in Cork was excellent. The course was very informative, comprehensive and very hands-on to the current practice of Urban Design. It also offered a comparative overview of theories and projects in Ireland and abroad. I would recommend its attendance both to professionals already involved in the field and to those who are approaching the subject for the first time. Also, my sincere congratulations to Sarah Rock for her dedication and generosity in sharing her knowledge with her students."

Elisabetta Tonazzi MRIAI

BOOKING FORM:

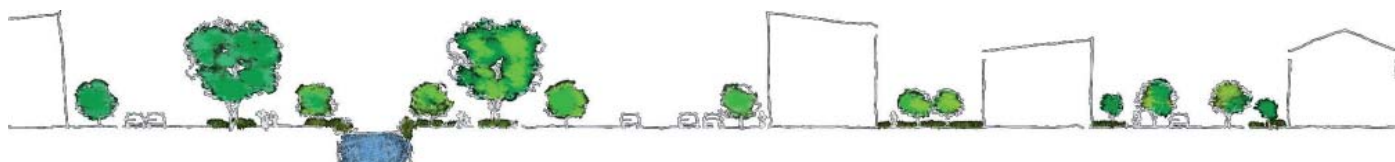
	VENUE	DATE	TIME	X	NO. OF PLACES
Session 1*	Dublin (RIAI) 8 Merrion Square, Dublin 2	Tue 13th April 2010	10.30 - 16.00	<input type="checkbox"/>	
Session 2	Dublin (RIAI) 8 Merrion Square, Dublin 2	Wed 14th April 2010	10.30 - 16.00	<input type="checkbox"/>	
Session 3	Dublin (RIAI) 8 Merrion Square, Dublin 2	Tue 20th April 2010	10.30 - 16.00	<input type="checkbox"/>	
Session 4	Dublin (RIAI) 8 Merrion Square, Dublin 2	Wed 21st April 2010	10.30 - 16.00	<input type="checkbox"/>	
Session 5	Dublin (RIAI) 8 Merrion Square, Dublin 2	Tue 27th April 2010	10.30 - 16.00	<input type="checkbox"/>	
Session 6	Dublin (RIAI) 8 Merrion Square, Dublin 2	Wed 28th April 2010	10.30 - 16.00	<input type="checkbox"/>	

* Attendance at Session 1 'The Foundations of Urban Design' is a prerequisite.

Name & Member Number (if applicable)_____

Practice/Organisation_____

Profession_____



Address _____

Phone _____ Fax _____ Email _____

Fees: *In recognition of the current economic conditions and for a limited time only the RIAI is offering this course at a special discounted rate. The rates below may be subject to review in the future.*

	Fee per session	Fee for 6 sessions (includes a 15% discount for full course attendance).
RIAI Practices	€185	€944
RIAI Member*	€195	€995
Non RIAI Member	€275	€1403

Fees includes a sandwich lunch and all course materials.

**In recognition of the current economic conditions, the RIAI is also operating a lottery to award 1 free place to an unwaged member and a second lottery to award 1 place at a 50% discount on the full course attendance to one member who can make a case to prove that they are experiencing substantial financial hardship. Interested members should download the relevant CPD lottery form from the CPD programme area of the RIAI website and forward the form together with proof of circumstances to tharte@riai.ie or fax to 01 6610948. All correspondence in relation to this offer should be submitted in writing only.*

Please note that we cannot process your application until payment has been received. Local Authority bookings must be accompanied by a Purchase Order number, without this the booking cannot be processed.

Cheque Amount enclosed _____

Visa Mastercard Laser

Card No. _____ Expiry Date _____

Name and Address on card (if different from above):

Name: _____

Address: _____

Purchase Order Number (Local Authority bookings only): _____

Cancellation Policy: Please note that the RIAI will charge a €50 administration fee on bookings cancelled more than 5 working days in advance of each session delivery. Cancellations made within 2-5 working days of each session delivery will be charged 75% of the full fee. Cancellations on the day of the session or on the day before will result in the full amount being charged. Substitution is allowed. Please note that the RIAI can only proceed with the course if there are sufficient numbers and may have to cancel/postpone the course at short notice if there are not sufficient numbers.

Please return to RIAI, 8 Merrion Square, Dublin 2 or Fax (01) 661 0948. For further information contact: Teresa Harte, RIAI, 8 Merrion Square, Dublin 2. Tel (01) 676 1703 Fax (01) 661 0948 e-mail: tharte@riai.ie

